



FRIENDS OF BROOKLYN PARK  
GROW DISCOVER PLAY

---

P.O. Box 42143, Portland, OR 97242 | (971) 808-2438  
fobrooklynpark@gmail.com | www.friendsofbrooklynpark.org

Dear Local Business Owner,

Friends of Brooklyn Park is excited to announce the return of our annual fundraising auction on Saturday, April 11, 2026. Friends of Brooklyn Park (FOBP) is a community-based non-profit that runs the Summer Youth Program at Brooklyn Park. This program has been serving Brooklyn and Portland families for more than 50 years. FOBP formed in 2017 when Portland Parks and Recreation eliminated funding for the Summer Youth Program, and has provided a safe, nurturing space for kids and families every summer since.

The annual Summer Youth Program is made possible by local businesses like yours, neighbors, and (community) grants. A major source of our funding comes from events that bring our community together: our annual Gala/Auction, Bottle Drop events, Kids Concerts, the Community Rummage Sale, and the Best of Brooklyn BBQ.

The Spring Auction will be an all-ages event, centered around a silent auction and activities designed to give attendees a taste of what it's like to spend a day at the Summer Youth Program. The event will start with two weeks of online bidding beginning March 29th, and will be capped with a night featuring food, all-ages activities, a wine pull, dessert dash, and a silent auction. We are asking local businesses to support the fundraiser with sponsorships or auction items. There will be approximately 150 community members in attendance at the live auction with many more participating online. We would love your support.

Below you will find our sponsorship levels with exposure and advertisement benefits. Here are our social media figures and website traffic stats.

- Friends of Brooklyn Facebook page has **484** followers and **78%** engage with our posts
- We have **367** Instagram followers, a **24%** increase year-over-year.
- And our Support Brooklyn Park! group has **784** members.
- Our website has had a **223%** increase in traffic year-over-year.
- **84%** of our website visitors are new visitors.

It is easy to sponsor and/or donate an auction item with the online submission forms on our event website. Just go to [friendsofbrooklynpark.org](http://friendsofbrooklynpark.org) and click on the "Spring Auction" button for information on Sponsorship opportunities or to donate an item. The federal tax ID number for Friends of Brooklyn Park is 82-4007045. Your tax-deductible donation is a great way to gain some visibility and help one of our community's most unique (and effective) nonprofits continue this important mission!

On behalf of the FOBP, I appreciate your consideration to sponsor or donate to the Spring Auction.

Many thanks,

Katie Leonard  
Friends of Brooklyn Park, Chair

## **Auction Sponsor Levels**

### **Founding Friend - \$2,500 (1)**

- Name/logo incorporated into event logo
- Recognition in every promotional advertisement post commitment
- Specific verbal recognition at Live Event
- Logo on dedicated slide during Live Event
- Dedicated thank you post on social media outlets (Facebook and Instagram)
- Recognition in one promotional advertisement
- Listing on category specific slide during Live Event
- Logo on auction specific website
- Gala/Auction event will be on Friends of Brooklyn Park's Website for 1 year

### **Bestie or BFF - \$1,000 (2)**

- Specific verbal recognition at Live Event
- Logo on dedicated slide during Live Event
- Dedicated thank you post on social media outlets (Facebook and Instagram)
- Recognition in one promotional advertisement
- Listing on category specific slide during Live Event
- Logo on auction specific website
- Gala/Auction event will be on Friends of Brooklyn Park's Website for 1 year

### **Dear Friend - \$500 (5)**

- Logo on dedicated slide during Live Event
- Dedicated thank you post on social media outlets (Facebook and Instagram)
- Recognition in one promotional advertisement
- Listing on category specific slide during Live Event
- Logo on auction specific website
- Gala/Auction event will be on Friends of Brooklyn Park's Website for 1 year

### **Community Friend - \$250 (5)**

- Recognition in one promotional advertisement
- Listing on category specific slide during Live Event
- Logo on auction specific website
- Gala/Auction event will be on Friends of Brooklyn Park's Website for 1 year

### **Acquaintance - \$100 (unlimited)**

- Listing on category specific slide during Live Event
- Logo on auction specific website
- Gala/Auction event will be on Friends of Brooklyn Park's Website for 1 year