



**FRIENDS OF BROOKLYN PARK**  
**GROW DISCOVER PLAY**

---

P.O. Box 42143, Portland, OR 97242 | (971) 808-2438  
fobrooklynpark@gmail.com | www.friendsofbrooklynpark.org

Dear Previous Supporter,

Friends of Brooklyn Park is excited to announce the return of our annual fundraising auction on Saturday, April 11, 2026. As a previous sponsor and/or donor, you know the value of our summer youth program to our community. This program has been serving Brooklyn and Portland families for more than 50 years. Your continued support makes our Summer Youth Program a safe, nurturing space for kids and families since we started in 2017.

This Spring Auction will be an all-ages event, centered around a silent auction and activities designed to give attendees a taste of what it's like to spend a day at the Summer Youth Program. The event will start with two weeks of online bidding beginning March 29th, and will be capped with a night featuring food, all-ages activities, a wine pull, dessert dash, and a silent auction. We are asking local businesses to support the fundraiser with sponsorships or auction items. We would love your continued support for the Auction.

Friends of Brooklyn Park (FOBP) continues to make connections and foster community not only through our Summer Youth Program, but also through our community focused fundraising events. Your support of our events, including the annual Gala/Auction, Bottle Drop events, Kids Concerts, the Community Rummage Sale, and the Best of Brooklyn BBQ; has been invaluable to making these events successful and reaching our goals for the Summer Program.

Below you will find our sponsorship levels and what you get as far as exposure and advertisement. Here are our social media figures and website traffic stats.

- Friends of Brooklyn Facebook page has **484** followers and **78%** engage with our posts
- We have **367** Instagram followers, a **24%** increase year-over-year.
- And our Support Brooklyn Park! group has **784** members.
- Our website has had a **223%** increase in traffic year-over-year.
- **84%** of our website visitors are new visitors.

It is easy to sponsor and/or donate an auction item with the online submission forms on our event website. Just go to [friendsofbrooklynpark.org](http://friendsofbrooklynpark.org) and click on the "Spring Auction" button for information on Sponsorship opportunities or to donate an item. The federal tax ID number for Friends of Brooklyn Park is 82-4007045. Your tax-deductible donation is a great way to gain some visibility and help one of our community's most unique (and effective) nonprofits continue this important mission!

On behalf of the FOBP, I appreciate your consideration once again to sponsor or donate to the Spring Silent Auction.

Many thanks,

Katie Leonard  
Friends of Brooklyn Park, Chair

## Gala & Auction Sponsor Levels

### Founding Friend - \$2,500 (1)

- Name/logo incorporated into event logo
- Recognition in every promotional advertisement post commitment
- Specific verbal recognition at Live Event
- Logo on dedicated slide during Live Event
- Dedicated thank you post on social media outlets (Facebook and Instagram)
- Recognition in one promotional advertisement
- Listing on category specific slide during Live Event
- Logo on auction specific website
- Gala/Auction event will be on Friends of Brooklyn Park's Website for 1 year

### Bestie or BFF - \$1,000 (2)

- Specific verbal recognition at Live Event
- Logo on dedicated slide during Live Event
- Dedicated thank you post on social media outlets (Facebook and Instagram)
- Recognition in one promotional advertisement
- Listing on category specific slide during Live Event
- Logo on auction specific website
- Gala/Auction event will be on Friends of Brooklyn Park's Website for 1 year

### Dear Friend - \$500 (5)

- Logo on dedicated slide during Live Event
- Dedicated thank you post on social media outlets (Facebook and Instagram)
- Recognition in one promotional advertisement
- Listing on category specific slide during Live Event
- Logo on auction specific website
- Gala/Auction event will be on Friends of Brooklyn Park's Website for 1 year

### Amazon Gift Card - \$500 (1)

- Logo on dedicated slide during Live Event
- Dedicated thank you post on social media outlets (Facebook and Instagram)
- Recognition in Raffle promotional advertisements
- Listing on category specific slide during Live Event
- Logo on auction specific website
- Gala/Auction event will be on Friends of Brooklyn Park's Website for 1 year

### Community Friend - \$250 (5)

- Recognition in one promotional advertisement
- Listing on category specific slide during Live Event
- Logo on auction specific website
- Gala/Auction event will be on Friends of Brooklyn Park's Website for 1 year

### Acquaintance - \$100 (unlimited)

- Listing on category specific slide during Live Event
- Logo on auction specific website
- Gala/Auction event will be on Friends of Brooklyn Park's Website for 1 year